



FRLA Central Florida Committee Roles & Responsibilities

GOVERNMENT RELATIONS COMMITTEE

CHAIRPERSON: LEIGH DOYLE, ELLIE LOU'S BREWS & BBQ

Time requirement: 15 – 20 hours minimum annually.

This committee ensures that PAC fundraising goals are met and that we work with our local officials to stay up-to-date and support hospitality initiatives.

- Maintain open communication with state headquarters Government Relations Team and Regional Director on local and state issues. Share important information from state office to board and chapter.
- Monitor local City/County agendas and communicate needs for action/s as necessary
- Advocate on behalf of industry – communicate with legislators, support or oppose issues relevant to the industry as they arise.
- Work towards building and maintaining amicable relationships with policy makers.

EDUCATION COMMITTEE

CHAIRPERSON: CHRIS UNWIN, ECOLAB

Time requirement: 15 hours minimum annually

This committee serves as liaison between chapter and schools.

- Liaison with High School Pro-Start Culinary Program & the (HTMP) Hospitality Tourism Management Program - Instructors/Students, Culinary Institutions, Colleges & Universities, Academy of Hospitality and Tourism to identify needs and forge stronger partnership, support, mentorship and communication.
- Internship & Shadow Day program –promote to fellow board and members businesses.
- Work with Regional Director to share school wish lists with board for funding. (bi-annually)
- Serve as selection panel for scholarship applications (Spring)
- Work with other committees to raise awareness and funds as necessary.
- Foster relationships with Superintendent, Deans and other educational leaders

COMMUNITY RELATIONS

CHAIRPERSON: MARK CHRIST, HOODZ

Time requirement: 15 to 20 hours annually

This committee will work to facilitate events and activities to raise funds and awareness for FRLA, and build networking opportunities.

- Coordinate sponsorship, teams, donations and logistics of events & Golf Tournament.
- Help to identify resources to design event invitations, collateral materials
- Liaison with FRLA on promotions, events and state activities.
- Identify persons to volunteer assistance with chapter events and activities.
- Help at registration table as needed for chapter meetings, events and activities.
- Solicit prizes as needed for events, meetings, and activities.

I understand the time requirement and roles and would like to serve on the following committee/s.

- Government Relations
- Education
- Community Relations

Name: _____ Telephone: _____

Email: _____

Title/Position: _____

Company/Business Name: _____

Please return this form to: Marjorie Stone via email: MStone@FRLA.org.

For more information or questions, please call Marjorie Stone, Central Florida Regional Director,
Florida Restaurant & Lodging Association, 850-524-1747.