



**FLORIDA
RESTAURANT &
LODGING
ASSOCIATION**

CORPORATE LODGING MEMBERSHIP APPLICATION

FLORIDA RESTAURANT & LODGING ASSOCIATION

MEMBER INFORMATION

BUSINESS NAME: _____ PROPERTY TYPE: ☐ FULL SERVICE ☐ LIMITED ☐ RESORT ☐ EXTENDED STAY

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

BILLING ADDRESS: (IF DIFFERENT) _____ CITY: _____

STATE: _____ ZIP: _____

CONTACT NAME: _____ TITLE: _____

BUSINESS PHONE: _____ BUSINESS FAX: _____

CELL PHONE: _____ WEB ADDRESS: _____

CONTACT'S PRIMARY EMAIL ADDRESS: _____

NUMBER OF ROOMS/UNITS: _____ CORPORATE NAME (IF APPLICABLE): _____

FACEBOOK PAGE _____ TWITTER HANDLE _____

GOOGLE + PAGE _____ PREFERRED LANGUAGE _____

DO YOU OPERATE ANY ONSITE FOODSERVICE OPERATIONS? (YES / NO) *circle one* THIS MEMBERSHIP SOLICITED BY: _____

ANNUAL DUES INVESTMENT CALCULATION

<u>Property Size (Rooms/Units)</u>	<u>Calculation Method</u>	<u>Amount Due</u>	
1-24 Rooms/Units	☐ \$175	_____	NOTE: Lodging dues are based on the number of rooms/units listed on your public lodging establishment license, as issued by the State of Florida Division of Hotels & Restaurants.
25-49 Rooms/Units	☐ \$275	_____	
50-150 Rooms/Units	☐ \$6.25 X number of rooms	_____	
151 Rooms or more	☐ \$7.15 X number of rooms	_____	
FRLA PAC Contribution*	\$ 25	<u>\$ 25*</u>	* May we thank you for your PAC or Educational Foundation contribution in the FRLA magazine or newsletter? _____yes _____no
Educational Foundation Contribution*	\$ 25	<u>\$ 25*</u>	
TOTAL DUES PAYMENT:		_____	

* If you do not wish to participate in either supporting the industry politically or supporting its future leaders, you may decline the FRLA PAC and Educational Foundation fees of \$25 each.

As a paid lodging member of FRLA, your on-site restaurants are able to receive FREE memberships in FRLA and in the National Restaurant Association (third-party operators excluded). To ensure that all of your foodservice establishments and managers are enrolled and receive the benefits of this free membership, please fill out a Lodging-Affiliated Restaurants form or contact the FRLA membership department toll-free at 888-372-9119.

PAYMENT INFORMATION

METHOD OF PAYMENT (CHECK ONE): ☐ CHECK ☐ AMERICAN EXPRESS ☐ VISA ☐ MASTERCARD ☐ DISCOVER/NOVUS

CARD NUMBER: _____

EXP. DATE: _____ SIGNATURE: _____

I (we) wish to affiliate with other professional hospitality leaders in Florida to receive the membership benefits of the Florida Restaurant & Lodging Association. I (we) pledge to the Florida Restaurant & Lodging Association that this establishment will operate according to the Code of Ethics of the FRLA. I (we) have enclosed annual dues corresponding to the number of rooms/units listed on our current State of Florida lodging establishment license.

SIGNATURE: _____ PRINT NAME: _____ DATE: _____

PERMISSION STATEMENT: By providing your information, you agree to receive members-only communications, as well as partner information from the FRLA, including but not limited to emails, direct mail and mobile notifications. **DEDUCTIBILITY:** Dues are not tax deductible as charitable contributions but may be deducted as ordinary and necessary business expense. If you join FRLA, 75% of your dues is not deductible as business expense as a result of FRLA lobbying activity.

PLEASE REMIT DUES TO: FRLA, PO BOX 1779, TALLAHASSEE, FL 32302-1779 or FAX to 850-224-1590.

Join online at www.frla.org/membership/join

PLEASE TURN OVER TO COMPLETE YOUR APPLICATION

Rev. Oct-17

CHOOSE YOUR CHAPTER

Chapter	Counties Included in Chapter Region
☐ Bay	Bay
☐ Broward	Broward
☐ Central Florida	Orange, Osceola, Seminole
☐ Citrus	Citrus
☐ EscaRosa	Escambia, Santa Rosa
☐ Forgotten Coast	Franklin, Gulf
☐ Gulf Island Coast	Charlotte, Glades
☐ Hillsborough	Hillsborough
☐ Lake	Lake, Sumter
☐ Lee	Lee
☐ Marion	Dixie, Levy, Marion
☐ Miami Dade	Miami-Dade
☐ Monroe	Monroe
☐ North Central Florida	Alachua, Baker, Bradford, Columbia, Gilchrist, Hamilton, Lafayette, Suwannee, Union
☐ Northeast	Clay, Duval, Nassau, Putnam, Saint Johns
☐ Northwest Florida	Calhoun, Holmes, Jackson, Okaloosa, Walton, Washington
☐ Palm Beach	Hendry, Palm Beach
☐ Paradise Coast	Collier
☐ Pasco Hernando	Hernando, Pasco
☐ Pinellas	Pinellas
☐ Polk	Highlands, Polk
☐ Space Coast	Brevard
☐ Suncoast	Desoto, Hardee, Manatee, Sarasota
☐ Tallahassee	Gadsden, Jefferson, Leon, Liberty, Madison, Taylor, Wakulla
☐ Treasure Coast	Indian River, Martin, Okeechobee, Saint Lucie
☐ Volusia	Flagler, Volusia