

2025 Summit Agenda Summary

TUESDAY, AUGUST 12TH WELCOME RECEPTION				
TIME	EVENT	SESSION TITLE		SPONSORED BY:
5:00PM-7:00PM	Welcome Reception			TECO
WEDNESDAY, AUGUST 13TH DAY #1				
TIME	EVENT	SESSION TITLE	AUDIENCE	SPONSORED BY:
7:00AM-9:00AM	Sponsor Marketplace Set-Up			
9:00AM- 5:00PM	Registration			
10:00AM-11:00AM	Breakout Sessions			
		Breakout 1 Innovating Hospitality: Transforming Restaurant Technology	Restaurant	EMERGING
		Breakout 2 Pt.1: Keeping it Real: Money Doesn't Buy Happiness (But It Sure Helps!)- Michael Denunzio	Hotel/Restaurant	
		Breakout 3 AI Unlocked: Elevating the Guest Journey with Intelligence and Impact- Broward Chapter Hosting	Hotel/Restaurant	
		Breakout 4 The off-premises sales trifecta: catering tech, digital advertising, and marketing tactics- 4Rivers Team	Restaurant	
11:00AM-11:30AM	Lunch			
11:30AM-1:00PM	Welcome + State of the Industry + Keynote Speaker	"The Science of Momentum"- Don Yaeger: Sponsored by Zenith		
1:00PM-1:15PM	Get Connected! Networking Break!			
1:15PM-2:15PM	Breakout Sessions			
		Breakout 1 Bold Leadership in a Transforming Industry - What Operators Can't Ignore- Miami Dade Chapter Hosting	Hotel	
		Breakout 2 Pt.2: Culture That Pays: Leadership Tactics That Turn Culture into Cash- Michael Denunzio	Hotel/Restaurant	
		Breakout 3 The Wolf in Your Walk-in: Harassment in the Hospitality Workplace- Kevin Johnson, Shareholder, Johnson Jackson	Hotel/Restaurant	Johnson Jackson
		Breakout 4 Ownership Mentality – Getting It, Giving It, Losing It- Joe Kadow	Hotel/Restaurant	
2:15PM-2:30PM	Get Connected! Networking Break!			
2:30PM-3:30PM	Breakout Sessions			
		Breakout 1 Tokenizing the Restaurant & Lodging Industry: How Tokenization Takes Your Hotel, Restaurant, Real Estate and Business into the Worldwide Digital Age.	Restaurant	Repository RWA
		Breakout 2 Fred LeFranc- Results Thru Strategy	Restaurant	
		Breakout 3 FAU: Supply Chain Management- Navigating the New Normal of the Hospitality Supply Chain"	Hotel/Restaurant	Fresh From Florida
		Breakout 4 From Insights to Action: Traveler Trends Shaping Florida's Future	Hotel	Expedia
3:30PM-3:45PM	Get Connected! Networking Break!			
3:45PM-5:15PM	Afternoon Keynote	Bruce Turkel- Sponsored by Signal Restoration	Hotel/Restaurant	Signal Restoration
5:15PM-7:00PM	Sponsor Marketplace Happy Hour			
THURSDAY, AUGUST 14TH DAY #2				
TIME	EVENT	SESSION TITLE	AUDIENCE	SPONSORED BY:
8:00AM-10:00AM	Breakfast			
9:00AM-10:00AM	Morning Keynote	"Backstage Pass- The Science Behind Hospitality that Rocks"- Melissa Hughes: Sponsored by Florida Natural Gas Association	Hotel/Restaurant	FLorida Natural Gas Ass
8:00AM-10:00AM	Registration			
10:00AM-11:00AM	Breakout Sessions			
		Breakout 1 Bruce Turkel	Hotel/Restaurant	Signal Restoration
		Breakout 2 2025 Legislative Wins & What's Next for Florida Hospitality- Samantha Padgett	Hotel/Restaurant	
		Breakout 3 Taking care of your Expenses with minimal effort. The Low Hanging Fruit...	Hotel/Restaurant	Expense Reducation Cc
		Breakout 4 How to Engage Your Workfoce to Make a Difference (CORE, Better Together, Giving Kitchen)	Hotel/Restaurant	Florida Natural Gas
11:00AM-11:15AM	Get Connected! Networking Break!			
11:15AM-12:15PM	Breakout Sessions			
		Breakout 1 Complaint to Compliment- Miami Dade Chapter Hosting	Hotel	
		Breakout 2 Fred LeFranc- Results Thru Strategy	Restaurant	
		Breakout 3 Creative Marketing that Converts- Natasha Ahuja	Hotel/Restaurant	Swish
		Breakout 4 From Policy to Profit: How Hoteliers Can Influence the Rules That Shape Their Business	Hotel	American Hotel & Lodgi
12:15PM-12:30PM	Get Connected! Networking Break!			
12:30PM-1:45PM	Closing Lunch Keynote	Announcement Coming Soon!	Hotel/Restaurant	Florida Power & Light